Graphic Specifications

From your vision
To the finished product

Operating System: **Windows 10** | Mac

Preferred file type: Adobe PDF
*crop marks not necessary

Design Programs:
Adobe Creative Suite 6
Adobe Acrobat DC Pro
Quark Express 10
Publisher 2016
CorelDRAW Graphics Suite X5

*Include printout with your supplied disk.

Be familiar with your files by asking...

Contact your printer before and during your design process. (help, questions, etc...)

Does my document/design bleed?

Does any of your image/type run off of the page? If so, your document needs to include at least a 1/8" of bleed (0.125). This will eliminate any white space along the edges after trimming. Make sure if you are sending a PDF file that you specify your bleed while saving.

Does my design use the PANTONE Color Matching System?

The Pantone Color Matching System is largely a standardized color reproduction system used mostly in print work. If your design is to be printed in pantone colors, these colors need to be specified in your document. This allows the document to be separated correctly for print.

What are native files and links/fonts...

A native file is the file you used to create your document with a file extension of the design program. If you are sending a native file such as Indesign, you will need to include all links (any pictures or other files you have placed in your document) and fonts used within the document.

What file format should my photos be in?

The photos in a document should be set the way you want to see them in your final product (preferably in tiff format). Therefore, if your document is printed in one color, your photos should all be greyscale. If your document is to be printed four color process, your photos should all be CMYK.

Any questions please feel free to call . . . 717-741-2751